



CR7 AI – Privacy Policy

Effective Date: 03.01.2025

Thank you for using **CR7 AI** the Service. We value your privacy and strive to protect your personal information. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website and use our CR7 AI services. By accessing or using our Service, you agree to the terms of this Privacy Policy.

1. Information We Collect

1. Personal Information

- **Account Details:** When you register or subscribe, we may collect your name, email address, and payment details (e.g., via Stripe).
- **Communication Data:** If you contact us (e.g., via email or support forms), we may keep records of the correspondence.

2. Usage Data

- **Log Files:** Our servers automatically record certain information such as your IP address, browser type, operating system, and the pages you visit.
- **Cookies & Similar Technologies:** We use cookies and similar tracking tools to improve user experience, remember preferences, and gather analytics.

3. AI Interaction Data

- **Chat/Voice Content:** If you interact with our AI (CR7 AI text chat or voice features), we may temporarily store conversation logs for quality improvement, debugging, or personalization. We do not use this data to identify you personally, but it may contain personal information if you choose to share it.
- **Metadata:** We may collect timestamps, session IDs, and usage statistics to optimize the AI's performance.

4. Payment Information

- For subscription payments, we rely on third-party payment processors (e.g., Stripe). We do not store your full credit card details on our servers. Payment information is transmitted securely to the payment processor, subject to their privacy policies.
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2. How We Use Your Information

1. To Provide and Maintain the Service

- We use your personal data (e.g., email address) to create and manage your account, provide access to Premium features, and process subscription payments.



2. To Improve and Personalize

- We analyze usage data (including AI interaction logs) to enhance user experience, refine AI models, and offer more relevant features.

3. To Communicate

- We may send account-related emails (e.g., password resets, subscription updates) or promotional messages (if you opt-in). You can unsubscribe from promotional emails at any time.

4. To Enforce Terms and Comply with Legal Obligations

- We may use information to comply with legal requirements, respond to lawful requests, prevent fraud, or protect our rights and the safety of users.
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3. How We Share Your Information

1. Third-Party Service Providers

- We share data with trusted third parties that help us operate, maintain, and market our Service (e.g., hosting providers, payment processors, analytics services). They are bound by confidentiality obligations and only process your data for specified purposes.

2. Legal Compliance and Protection

- We may disclose your information if required by law or in response to valid legal requests, such as subpoenas, court orders, or government demands. We may also share data to protect our rights, privacy, safety, or property, and/or that of our affiliates, you, or others.

3. Business Transfers

- In the event of a merger, acquisition, financing, or sale of assets, user information may be transferred as part of that transaction. We will notify you and ensure the receiving party agrees to respect your personal data in a manner consistent with this Privacy Policy.
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4. Cookies and Tracking Technologies

- **Cookies:** Small data files stored on your device. We use cookies to keep you logged in, remember preferences, and understand how you use the Service.
 - **Analytics:** We may use Google Analytics or similar tools to analyze trends, track user navigation, and gather demographic information about our user base. You can usually opt out by disabling cookies in your browser settings or using available opt-out tools provided by analytics platforms.
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5. International Data Transfers

If you access the Service from outside **[Insert Your Country/Region]**, please note that your data may be transferred to and processed in countries other than your own. We take measures to ensure your information is protected in accordance with this Privacy Policy, and we follow applicable data protection laws when transferring data internationally.

6. Data Retention

We retain personal data for as long as necessary to fulfill the purposes outlined in this Policy, unless a longer retention period is required or permitted by law. Chat or voice interaction logs with CR7 AI may be retained temporarily for improvement and debugging, but we strive to anonymize or delete them after they are no longer needed.

7. Security

We implement technical and organizational safeguards to protect your personal information from unauthorized access, alteration, disclosure, or destruction. However, no electronic transmission or storage method is 100% secure. While we strive to protect your data, we cannot guarantee absolute security.

8. Your Choices

1. Access and Correction

- You may access, update, or correct your account information by logging into your profile or contacting us directly.

2. Email Preferences

- You can unsubscribe from promotional emails by clicking the “unsubscribe” link in any email. You may still receive transactional or administrative messages.

3. Cookies

- Most browsers allow you to refuse or delete cookies. Disabling cookies may affect certain functionalities of our Service.

4. Account Deletion

- You can request the deletion of your account. We will delete or anonymize your personal data unless we are legally required to retain it.
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9. Children’s Privacy

Our Service is not directed toward individuals under the age of **[13 or 16, depending on local laws]**. We do not knowingly collect personal information from children without parental consent. If you believe we have inadvertently collected such data, please contact us to remove it.

10. Third-Party Links and Services

Our website or platform may contain links to third-party sites or services (e.g., social media, payment gateways). We are not responsible for the privacy practices of those external platforms. We encourage you to read their privacy policies before using their services.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or applicable laws. We will notify you of material changes by updating the “Effective Date” at the top and possibly through other communication methods. Continued use of our Service after updates indicates acceptance of the revised Policy.

12. Contact Us

If you have any questions or concerns regarding this Privacy Policy or wish to exercise any of your data protection rights, please contact us at:

- **Email:** [contact@cr7ai.io]
 - **Address:** Prague, EU
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Disclaimer

This Privacy Policy is provided for informational purposes and does not constitute legal advice. For compliance with specific laws or regulations (e.g., GDPR, CCPA), please consult with a professional legal advisor.

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